Hello.
This display is going to sell tons of Blue Q stuff for you.
Thanks for inviting it into your store!
And don't worry: it arrives in lots of boxes to travel safely but assembles quite easily.
Let's do it!

1 UNPACK THE PARTS

CHECK OUT OUR HOW-TO VIDEO!

Hi! I’m Jess! I hear you want to put together a display?
It’s pretty darn easy using just these instructions. But, if you’re feeling a little nervous or frazzled, or if you just want some company, click on over to www.blueq.com/SockFloorDisplayAssembly.
I’ll walk you through it, no problem!
2. Panels are marked with their description and corresponding Backer Sign item number.
Example: Women’s Crew Sock Top Display Panel matches with Sign #BD014.

HELPFUL HINTS:
- Metal Panels are marked with their description and the corresponding Backer Sign item number on the back.
- Backer Signs are marked on front bottom.

3. Slide Backer Sign into u-channel on Display Panel.

4. Make sure Backer Sign is properly seated at the bottom of u-channel. Set aside.

3. SLIDE THE HEADER IN THE HEADER CORE UNIT

1. The Header is shipped flat. Pop it open.

2. We suggest “softening” the corners of the Header by gently “rolling” it back and forth a bit. This helps to hold its square shape.

3. Gently insert Header into u-channel on Header Core Unit.

4. Make sure Header is properly seated in all 4 sides of the u-channel. This can be tricky, but you can do it! Shown: Inside Header looking down.

5. Press firmly down to make sure Header is properly seated at bottom of u-channel. Set aside.

QUESTIONS? CALL 800.321.7576
4 COMBINE THE POLE SECTIONS & ATTACH THEM TO THE BASE

1. Push Pole sections together.

2. Just like that!

3. Insert threaded end of Pole into Base.

Beware: There is grease in this hole.

4. Tip Pole and Base on its side, to access bottom.

Add Small Washer then Nut to bottom of Pole. Hand tighten the Nut.

5. Hold Pole with one hand as you tighten Nut (hard as you can!) with Wrench. This must be super-tight!

5 ADD THE THREE CORE SECTIONS TO THE POLE

HELPFUL HINT: • Make sure the Core Units are put on correctly. There is a bottom and a top.

1. We’ll start at the bottom and make our way up.

Insert one Cotter Pin through Bottom Pole hole.

2. Slide a Washer onto top of Pole, followed by a Ball Bearing.

Slip both down to rest on Cotter Pin.

3. Slide on one of the Core Units.

4. Rest Core Unit on Ball Bearing.

5. Repeat steps 1-4 with the same parts at both the Middle Pole Hole...

...and again, with the Header Core Unit, at the Top Pole Hole.

Ta-da!
AFIX PRODUCT PANELS TO THE CORE UNITS

HELPFUL HINTS:

- Complete one full side of the display at a time.
- Always “work from bottom up,” i.e., the lower product panels are installed first, then the uppers.
- When installing Display Panels, pull cardboard Backer Sign forward, toward you, at the top edge. It helps the pins slip in more easily!

1. Take note: Core Units are drilled with two sets of left and right holes.

2. Starting with Bottom Panels, insert pins that protrude from top of Display Panel through RIGHT holes in Middle Core Unit.


4. Drop bottom pins through LEFT holes in Bottom Core Unit.

5. Repeat steps for Upper Display Panel, then remaining sides of display. Remember: Always install the Bottom Panel first.

6. IMPORTANT: NEVER REMOVE HEADER CORE UNIT WITHOUT FIRST REMOVING ALL FOUR TOP PANELS. USE CAUTION, OR RISK INJURY TO YOUR BEAUTIFUL, SMILING SELF.

7. LOCK AND LOAD!

1. Don’t forget! Push down on ALL THREE wheel locks when you park display in its desired location in your store.

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BLUE Q SOCK DISPLAY ASSEMBLY INSTRUCTIONS